## **Key Considerations for Public Sector Attendees at .conf Go MILAN**

- (1) What city is this event going to be held in?
  - < Milan>
- (2) What is the expected registration and attendance at this event for attendees (non-Splunkers only)?
  - <120 people>
- (3) Will the event be "free"?
  - Yes. Attendance at .confGo is free of charge.
- (4) Is the event informational?
  - Yes. Attendees will listen to inspiring speakers, participate in breakout sessions, and learn about how Splunk makes the world more resilient.
- (5) What is being served, if anything, for breakfast, lunch, happy hour, and/or dinner during or after the event? What is the expected cost of this?
  - <Breakfast, Buffet Lunch, Coffee/Tea/Pastries, Fruit 60 USD/person >
- (6) Will you be giving out "Splunk gear"? If so, what are you giving out, and what is the cost?
  - Splunk T-shirts, 10 USD/pp>
- (7) Are you giving away anything that is not "Splunk gear"? If so, what are you giving out, and what is the cost?
  - <It will be a couple of small raffles, 100USD maximum price.>
- (8) Will there be any entertainment? If so, what is the entertainment and what is the value of the entertainment?
  - < < No>